



# Secret Lab, Inc.

## Corporate Profile

- Company name : Secret Lab, Inc.
- Location : Unoki Garden II 3rd. Floor, 3-10 Unoki 2-chome, Ota-ku 146-0091 Tokyo Japan
- Date of establishment : March 20, 2011 (as The Secret Lab)
- Date of incorporation : June 20, 2012
- Amount of capital : JPY 9 million
- Board of directors : Nobuya Sato, Founder & CEO / Creative Director
- Brief History :  
March 20, 2011 - Established as 'The Secret Lab' in Musashi-Kosugi, Kawasaki.  
June 20, 2012 - Office relocation, move to Tokyo. Incorporated as 'Secret Lab, Inc.'
- Bank references :  
Musashi-kosugi Branch of Mizuho Bank (SWIFT code: MHCBJPJT)  
Denenchofu Branch of Japan Post Bank (SWIFT code: JPPSJPJ1)  
Daini Eigyo Branch of Rakuten Bank (SWIFT code: RAKTJPJT)
- Services :
1. User experience and design strategy.
  2. Interaction design and user interface design development.
  3. Creative direction and ideation for new mobile device experience.
  4. Information architecture for the large-scale complex software system.
  5. Ethnography research and observational design investigation.
  6. Support global company or agency to enter Japan market.
  7. In-house training, conference speaker, publications.
  8. Other operations incidental to the above items.